

4 September, 2012

Change to Board of Prime Active Capital plc

Mr. John Doris has stepped down as a Director of the company from 31 August, 2012. The company would like to thank John for his valuable input over the last five years.

The Board and Executive continue to look at ways to reduce costs in keeping with the track down in margin in its business over the last twelve months. Going forward it is considered that the business now being essentially based in the USA, in retail, and in the mobile sector, the company is likely to seek non-executive representation that reflects enterprise in that market.

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