

Prime Active Capital plc (“PAC” or the “Company”)
10 November 2009

Holding(s) in Company

PAC received notification on 22 October 2009 that Allied Irish Banks plc (“AIB”) and its subsidiaries held, as at 20 October 2009, 1,106,865 ordinary shares of €0.50 each in the capital of the Company, representing 4.88% of the total issued ordinary share capital of the Company.

The interest of 1,106,865 ordinary shares of €0.50 each consisted of:

- (i) 17,220 ordinary shares of €0.50 each held by Bank of New York Nominees Limited; and
- (ii) 1,089,645 ordinary shares of €0.50 each held by Goodbody Stockbrokers Nominees Limited.

For further information please contact:

Prime Active Capital plc
Peter E. Lynch
+353 1 240 1400

Davy Corporate Finance
Des Carville/Anthony Farrell
+ 353 1 679 6363